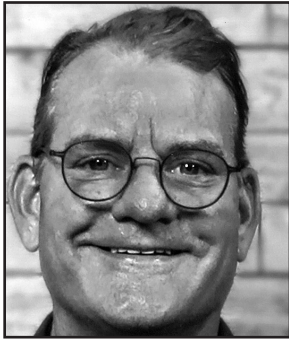


**City of Ashland
Council Member, Position 6**



**Jim
Falkenstein**

Occupation: Media Producer

Occupational Background: Adjunct Instructor, SOU Digital Media; 30 year IATSE Local 44 Property Master; Forestry Consultant, Siuslaw National Forest

Educational Background:

Master of Arts Communications, University of Michigan; Bachelor of Science Forestry, Michigan State University

Prior Governmental Experience: Firewise Captain, Blossom View HOA; Vice-President, Blossom View HOA

Ashland's Character.

Those of us who know and love Ashland's unique vibe, find a way to live here, or stay here, or come back here throughout our lives.

These are the priorities I believe will help maintain that special Ashland character:

Housing - More people who work in Ashland should be able to afford to live in Ashland. Expanding our growth boundary wisely would be a good first step towards encouraging new, lower cost housing projects.

Secure Water Supply - Ashland's climate change work, including fire resiliency, water conservation, and carbon neutrality programs should be continued. I will add an emphasis on the stabilization and increase of our drinking water capacity.

Maintain and Repair - The city has pushed for building brand new versions of City Hall and other classic Ashland buildings. I'd focus on repair and maintenance which doesn't just save money but also retains Ashland's historical character.

Civilized Budget Tightening - In the past we have relied upon nonsensical surveys and budget presentations to create our city budget. I will clarify our choices and make common sense short term cuts, with an eye toward long term infrastructure maintenance.

Our Outdoor Economy- We need to promote and incentivize the present and future Ashland businesses that support our many regional outdoor recreation activities.

Basic Civility - I will also promote a positive attitude throughout the community so that all races, creeds, sexual orientations, housing challenged and age groups feel comfortable and welcome in our little town.

I have the unique tools and experience for the very particular job of an Ashland City Councilor.

Please visit my website for more information

www.JimFalkenstein.com

(This information furnished by Jim Falkenstein.)

The above information has not been verified for accuracy by the county.

**City of Ashland
Council Member, Position 6**



**Eric
Hansen**

Occupation: True South Solar, President and CEO.

Occupational Background: Solar Electrician, Journalist, Contractor, Ski Lift Operator

Educational Background:

Southern Oregon University, BA; RCC Electrical Apprenticeship (LRT Solar License)

Prior Governmental Experience: Solar industry advisor to City, County, State, and Federal Officials.

Community Service: Ashland Chamber of Commerce, board member; Economic Development Subcommittee, member; Ashland Parks volunteer.

Building a More Sustainable Ashland

Sustainability in Ashland is about coming together and supporting human, ecological, economic health, and vitality. To reach that, let's:

- develop more outdoor recreation opportunities and the infrastructure to accommodate them;
- creatively foster a healthier economy for local business to thrive;
- encourage affordable housing for families and the working class;
- continue to set the example for community resiliency around emergency preparedness, health, safety, and renewable energy;
- foster support, stability, innovation, and gratitude to City offices and operations.

Join Me

I was 18 when I moved to Ashland to attend the University; it was love at first sight. Ashland's proximity to wildlands makes it an ideal community for hiking, riding bikes on our trails and skiing our snowy slopes. Our close-knit community and great schools makes Ashland an ideal place for raising children.

Ashland is also a terrific place to start and grow a business. Twelve years ago True South Solar opened its doors with three employees, today it employs 22. As a small business owner, working with community members, city staff, and state and federal regulatory agencies, I have unique insight into best-practices for getting projects across the finish line.

As your city councilor, I promise to make informed decisions and represent what's best for our community. I hope I can count on your vote.

"Eric brings specific strengths we need in city government and he understands our greatest economic drawing card is Ashland's diverse recreation." ~ **Dennis Slattery**

"Eric knows Ashland's economy is directly linked to the livability of our community and stewardship of our environment." ~ **Former State Rep. Peter Buckley**

EricInAshland.com.

(This information furnished by Eric Hansen.)

The above information has not been verified for accuracy by the county.